

ORDER



TELEM - Salinas, CA

Orders
Order / Rev: 320521
Alt Order #: 01464423
Product Desc: NEXTGEN CALIFORNIA
Estimate: 260
Flight Dates: 07/25/16 - 07/28/16
Original Date / Rev: 07/12/16 / 07/12/16
Order Type: GENERAL

Primary AE: Telemundo Dallas
Sales Office: T-DAL
Sales Region: NAT

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NextGen California Action Committee
Demographic: A25+
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	9	\$930.00	\$790.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	9	\$930.00	\$790.50	0.00
Totals	9	\$930.00	\$790.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMUV	07/25/16	07/28/16	M-F 6-9A MT/7-10A PT CM		7A-10A	MT-T---	:30	3	\$35.00	P-3	0.00	NM	3	\$105.00
				M-F 7A-10A											
				UN NUEVO DIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MT-T---		3				\$35.00		0.00			
E 2	KMUV	07/25/16	07/28/16	M-F 6P-630P PT NEWSCM		6P-630P	M-WT---	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
				M-F 6P-630P											
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	M-WT---		3				\$150.00		0.00			
E 3	KMUV	07/26/16	07/28/16	LN (M-F)	CM	11P-1135P	-TWT---	:30	3	\$125.00	P-1	0.00	NM	3	\$375.00
				M-F Late News											
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWT---		3				\$125.00		0.00			
													Totals	9	\$930.00

Printed: 07/12/16 6:41 PM

1 of 2

320521

Printed: 07/12/16 6:31 PM

07/12/16 6:31 PM

All Rep Changes or Last Station Changes

Rep Firm NBCUNIVERSAL

Sales Office (DA) DALLAS

Salesperson (SKP) PAUL SCHOEN-KIEWERT

Salesperson Phone# 214-303-5074

Salesperson Fax#

Agency (BLVD) BLUEWEST MEDIA
5130 E. 18TH AVENUE
DENVER, CO 80220
Agency C/P1/P2/E NEXT/CALL/260
Flight Dates 07/25/16-07/28/16

Advertiser (NEXG) NEXTGEN CLIMATE ACT.
Product NEXTGEN CALIFORNIA
Estimate# 260
Buyer MARY WHITEMEYER

--- REMARKS ---
NEW POLITICAL ORDER STARTS 7/25. PLEASE CONFIRM, THANKS

Ln	Day	Dates	Time	Program	Len	Spots/Week	Num of Weeks	Total Spots	Rate	Total Cost	RTG/IMP	GRPs/ (000)
1	M-Tu, Th	07/25-07/28	7A-10A	UN NUEVO DIA	30	3	1	3	\$35.00	\$105.00		
2	M, W-Th	07/25-07/28	6P-630P	6P NEWS	30	3	1	3	\$150.00	\$450.00		
3	Tu-Th	07/26-07/28	11P-1135P	11P NEWS	30	3	1	3	\$125.00	\$375.00		

---REPORT TOTALS---
Report Totals: 9 / \$930.00

---SALES MONTHLY TOTALS---
Jul2016: 9 / \$930.00
Order Totals: 9 / \$930.00

---COMPETITIVE---
Market Totals \$930.00
Total GRPs: 0.0

---COMPETITIVE COMMENTS---
40% SHARE

Books [null]
Demos RA25+P

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMUV-TV Monterey-Salinas	Date: 7/13/2016
--	----------------------------------

I, BlueWest Media
do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 25, 2016			Thursday, July 28, 2016		

This broadcast time will be used by: NextGen California Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Wednesday, July 13, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

KRISTY S...
Printed Name

GM
Title